

**NOTICE OF MEETING**  
**GIDDINGS ECONOMIC DEVELOPMENT CORPORATION**

**Regular Meeting**

March 14, 2016, 5:30pm  
Giddings Municipal Building  
118 East Richmond Street  
Giddings, Texas 78942

**AGENDA**

1. Call to Order & Invocation
2. Pledges of Allegiance to the flags of the State of Texas and to the United States of America
3. Citizen's Comments (limit 3 minutes each, 30 minute maximum)
4. Discuss board member absences; take action on same
5. Discuss minutes of previous meeting(s); take action on same
6. Discuss financial statements; take action on same
7. Presentation by Aaron Farmer, Senior Vice President, The Retail Coach
8. Review and discuss proposal submitted by Barber Business Advisors, LLC, including components relating to SWOT and industry feasibility analysis' for marketing and promotion of the City of Giddings and the Giddings 290 Business Park
9. Discuss and taken action on GEDC strategic planning relating to promotion and future development of Giddings 290 Business Park, specifically marketing research and resource identification, advertising opportunities, site selection assistance, etc.
10. Discuss and take action on purchase of retail and restaurant data collection, aggregation and marketing services– Retail Strategies; Retail Coach
11. Discuss and take action on Economic Development Week activities (May 14-18), including consideration and approval of funding for a "State of the Economy" breakfast and/or similar event
12. Executive Director's Report
  - a. Status report on civic projects, including Veterans Park Project
  - b. Status report on upcoming career fair at the Giddings High School
  - c. Status report on activities relating to business retention, expansion and acquisition
  - d. Status report on GEDC property development and maintenance, including Giddings 290 Business Park
13. Adjourn

Posted: March 11, 2016

Time: 2:30pm

By: \_\_\_\_\_

Tonya Britton, Executive Director

Giddings Economic Development Corporation

**Notice of Possible Quorum**

A possible quorum of the Giddings City Council may be in attendance at this meeting. This is not a regularly scheduled meeting of the City Council. No action will be taken at this meeting regarding any official business. This notice is being posted in compliance with the Texas Open Meetings Act.